

DESIGN CLIMATE



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Welcome to Duke! If you're passionate about Design Thinking, Climate Tech, or entrepreneurship, Design Climate is your perfect match!

We invite you to our information session on **July 24th at 9:30 AM EST.**

Please register for the session using this [Qualtrics link](#).

For more information, visit our website: <https://designclimate.duke.edu/>

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What is Design Climate?

Design Climate is a pioneering program at Duke University that integrates Design Thinking with sustainability to address pressing climate challenges. By fostering interdisciplinary collaboration and hands-on learning, we prepare students to create impactful solutions and lead in the fight against climate change.

Design Climate Course Overview:

Design Climate I: Discover (Fall) In the fall semester, you will develop a business model for a triple bottom line startup idea. You'll tackle a climate challenge, empathize with stakeholders, define opportunities, and ideate solutions. The semester concludes with a mini pitch and a preliminary proof-of-concept prototype.

Design Climate II: Develop (Spring) In the spring, you will gather customer feedback, prototype, test, and refine your concepts. You will validate your business ideas with financial projections and end the semester with a detailed pitch, video presentation, and working prototype.

Why You Take the course?

1. **Hands-On Learning:** Engage in a two-semester course that merges design thinking and entrepreneurship to tackle climate challenges.
2. **Skill Development:** Gain valuable skills in project management, market analysis, and sustainable product development.
3. **Interdisciplinary Collaboration:** Work alongside peers from the Nicholas School of the Environment, Pratt School of Engineering, and across Duke.
4. **Professional Growth:** Build your resume with professional portfolio-building deliverables.

There are no prerequisites for these courses, only willingness to get immersed in the project topic.

Don't miss this chance to enhance your academic and professional journey. We look forward to seeing you! Excited to learn more? Join us on **July 24th at 9:30 AM EST.**

Thanks,
Design Climate Team