

SUMMER FUNDING OPPORTUNITY
Request for Proposals for a Nicholas School Grant in
Environmental Innovation and Entrepreneurship

Q&A in EH 4100 on February 23 at 4:30 pm
Applications are due by March 21, 2016

The Nicholas School of the Environment (NSOE) announces its 2016 Request for Proposals for a Summer Grant from the school's Environmental Innovation and Entrepreneurship Program. An amount of up to \$5,000 per team member (but not more than \$20,000 per team) will be awarded to one or more student teams selected to work on developing and/or launching a business enterprise (for-profit or not-for-profit) that is focused on creatively solving a pressing environmental problem.

This program is restricted to current students or teams that include current students enrolled in the:

- NSOE Master of Environmental Management (MEM) program;
- ENV, EOS, CEM, UPE, UPEP, and Environmental Toxicology Ph.D. programs; and
- Undergraduate students with declared majors or minors in ESP or EOS.

We encourage teams to include undergraduate students.

To apply, teams must submit a summary (limited to 3 single-spaced pages – see Attachment 1) outlining the new business idea, including a clear exposition of: (i) the environmental problem that will be addressed by the project and the market opportunity therein; (ii) the potential for turning the idea into a viable business enterprise; (iii) the complementary strengths that various team members bring to the project; (iv) goals and milestones for the summer; and (v) a budget outlining how the cash award will be used to support the team over the summer. A progress report (Attachment 2) must be submitted by July 9, 2016 and a final report must be submitted by September 1, 2016. See attachment 2 for guidance report structure.

A 1-page CV for each participating team member must be included in the application package.

The proposals should assume a start date of June 2, 2016. Continued funding after July 9 will depend upon satisfactory submission of the July 9 progress report.

Applications are due by March 21, 2016, and should be submitted to Jesko von Windheim (jesko@duke.edu). Each team that passes the initial screening will be invited to participate in a 30-minute interview with a selection panel the week of March 28, and the final winner(s) will be announced the week of April 4.

INTERESTED? Come to our information session and enjoy free pizza and soft drinks while getting answers to your questions and networking with like-minded students:

Where: EH 4100

When: Tuesday, February 23 from 4:30-5:30 pm.

Attachment 1: Format of Project Proposal

All proposals and reports should consist of the elements outlined below with Goal, Description, Milestones and Results comprising no more than 3 pages as outlined below.

Problem Statement

Identify the environmental problem that will be addressed by the project and the market opportunity therein (<¼ page).

Project Goal

State the goal of the project. Make sure it is *specific, measurable, achievable, realistic and time-targeted* (<¼ page).

Project Description

Summarize key aspects and expected outcomes for the project and the potential for turning this into a business if you are successful (~½ page).

Project Milestones¹

Milestone	Budget

Team

Provide as summary of your team and each members respective contribution (~½ page). Attach CVs separately in an exhibit.

Project Details

Provide project specifics, data and exhibits to whatever level of detail makes sense for the project (target ~1-2 pages).

¹ Must be completed along with proposal for first payment.

Attachment 2: Format of Project Report

Project Goal

Re-state the goal of the project as provided in your proposal. Make sure it is *specific, measurable, achievable, realistic and time-targeted*. ~¼ page

Project Results

Summarize project results achieved in the time period (target ~½ page).

Project Milestones

Milestone	Budget	July 9 Progress ²	September 1 Progress ³

Project Details

Provide project details, data and exhibits to whatever level of detail makes sense for the project (target 3-5 pages for any progress reports).

² Must be completed along with report for second payment.

³ Must be completed along with report for final payment.