Sample Pathway: Corporate Social Responsibility

Corporate Social Responsibility (CSR) is a business model that involves participating in initiatives that benefit society overall. Environmental impact, carbon emissions and efficiency are a primary focus of CSR. Many forward-thinking companies have begun embedding sustainability into the core of their business models in order to promote socially aware business operations. Consumers have an increasing awareness about global social and environmental issues when choosing where to shop and businesses are responding by placing an increased importance on CSR.

Experiential exploration in chosen focus.

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**GATEWAY**
ENVIRON 245: Sustainability Theory and Practice

**ELECTIVE 1**
ETHICS 301: Business and Human Rights Seminar

**ELECTIVE 2**
PSY 426: Social Psychology of Business

**CAPSTONE**
Sustainability Engagement Seminar

Interaction of environment, economics, & society; best practices for engagement activities.

Academic exploration in chosen focus, incorporating all three dimensions of sustainability.

Integration of learning experiences into meaningful project.

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**E-Portfolio**

- One experience must exceed 300 hours while the other must exceed 150 hours. Experiences can be done in any order.
- The capstone course cannot be taken until at least one experience, the gateway course, and two electives are completed. One experience may be completed concurrently with the capstone.

http://sites.nicholas.duke.edu/sustainabilitycert/